



2 -22 s YOU NEED TO KNOW



22 AMERICANS DIE EVERY DAY FROM MELANOMA

22% IS THE PERCENT INCREASE YOU RISK OF GETTING MELANOMA, ACCORDING TO THE QUEENSLAND INSTITUTE, IF YOU USE A TANNING BED ONLY ONCE!



2- 22s CAN SAVE A LIFE



CIRCLE THE NEXT 22ND OF THE MONTH ON YOUR CALENDAR.

BOOK AN APPOINTMENT WITH A FRIEND TO SEE A GOOD DERMATOLOGIST FOR AN ANNUAL SCREENING. EARLY DETECTION IS KEY. (MELANOMA HAS A 96% SURVIVAL RATE WHEN CAUGHT EARLY AND DROPS TO 16% ONCE IT SPREADS.)

DON'T BE A STATISTIC. HELP SAVE A LIFE. DO THIS EVERY YEAR. GRAB A FRIEND, GRAB A CAPPUCINO, GO TOGETHER. THE POWER OF 2s. PASS IT ON.